

Sixty-seventh Week Broadcasting

April 2, 1922

KDKA Edition. Vol. I. No. 14



LOUISE LERCH, Soprano Soloist First Presbyterian Church Pittsburgh

MARGARET CROUSE, Pianist

Accompanist for Mendelssohn Choir and Ernest Lunt Studios

Pittsburgh



Published Weekly by the Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa., to increase interest and enjoyment in Radio Broadcasting

J. C. McQUISTON,					Editor-in-Chief
L. H. ROSENBERG,					Managing Editor
HARVEY B. GAUL,					. Musical Editor
G. DARE FLECK,					Editor

Please address all communications to the Editor, Dept. of Publicity, Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

THE JOKESMITHS GO GUNNING

One of the surest tests of the popularity of a new idea is the manner in which it is treated by the humorists and near humorists. For example, remember the Ford.

Already the cartoonists, colymnists and jokesmiths are looking to radio as a bread and butter getter. The following is extracted from the colymnist, H. I. Phillips in his "The Once Over".

"Tests conducted by the Westinghouse people the other day showed that the movements of a flock of flies across a sheet of brown paper sounded, by radio, 'like the booming of thunder'.

"But flies' footsteps aren't the half of it. Thomas Edison announces it soon will be possible to hear the conversation of ants. The question, "What are the red ants saying", has agitated scientists for years.

"Henry Ford, Mr. Edison's close chum is following his experiments with keen interest. 'I have always wondered what the ants were saying,' said Mr. Ford today. 'If they are saying what I think they have, it may go hard with them.'

"The Westinghouse people have gone Mr. Edison one better by declaring that by means of a powerful radio amplifier the sound of a molecule turning over can be heard, which brings to mind the old song:

"I love to sit and listen most obtusely, Throughout the fading hours of the day, To all the little atoms running loosely, And all the little molecules at play."

PROGRAM FOR THE WEEK

This program is prepared some time in advance of these dates, and is subject to change. Programs in detail are published daily in all Pittsburgh papers.

Sunday, April 2, 1922
10:45 A. M. Services of Calvary Episcopal Church, Shady
Avenue, Pittsburgh. Rev. E. J. Van Etten,
Bester

2:45 P. M. Children's Bible Stories, "The Boy with the New Coat".

3:00 P. M. Radio Chapel at Station KDKA conducted by Rev. John Ray Ewers, Pastor East End Christian Church, Pittsburgh.

7:30 P. M. Services of the Point Breeze Presbyterian Church, Fifth and Penn Aves., Pittsburgh, Pa. Dr. P. H. Barker, Minister.

Monday, April 3, 1922
12:30 P. M. Lenten Services from Trinity Episcopal Church, Pittsburgh, Pa. Conducted by Rev.

W. H. Anthony, New Brighton, Pa.
8:00 P. M. "Pittsburgh and Its Scientific Importance,"
by Dr. E. R. Weidlein, Mellon Institute of
Industrial Research, University of Pittsburgh.
From the Pittsburgh Post Studio.

8:00 P. M. "Engineering and Happiness," by Dr. F. Paul Anderson, Dean of Engineering, University of Kentucky.—From the Pittsburgh Post Studio.

8:30 P. M. Vocal and instrumental selections by Chester Humphreys, Clara Goode, Jessie Wise-Greenewald and Earl B. Collins.

Tuesday, April 4, 1922

12:30 P. M. Lenten Services from Trinity Episcopal Church, Pittsburgh, Pa. conducted by Rev.

W. H. Anthony, New Brighton, Pa.
8:00 P. M. "The Legitimate Mining Business in United States and Mexico," by Marshall M. Hickey. From the Pittsburgh Post Studio.

8:30 P. M. Entertainment by Arion Male Quartet.

Wednesday, April 5, 1922
Lenten Services from Trinity Episcopal Church,
Pittsburgh, Pa. Conducted by Rev. Z. B. T.
Phillips, St. Peter's Church, St. Louis, Mo.

8:00 P. M. "Pittsburgh—Its Railroad Problems," by J. A. McCrea, Vice President Central Region P.R.R.—From the Pittsburgh Post Studio.

P.R.R.—From the Pittsburgh Post Studio.
8:00 P. M. Helping the Poor to Help Themselves," by
J. H. Flaherty, Secretary and General Manager,
Pittsburgh Association for the Improvement of
the Poor.—From the Pittsburgh Post Studio.

8:30 P. M. Instrumental and vocal selections by Hanna Davis Shorthouse, lyric soprano, accompanied by Anna Mac Hardy; Cyrus A. Davis, tenor, accompanied by Mrs. Cyrus A. Davis.

Thursday, April 6, 1922
Lenten services from Trinity Episcopal
Church, Pittsburgh, Pa. Conducted by Rev.
Z. B. T. Phillips, St. Peter's Church, St. Louis,
Mo.

8:00 P. M. A Forecast of Business Conditions by Clark Hammond, Vice President, Columbia National Bank.

8:30 P. M. Versatile entertainment by the Cadman Quartet of mixed voices. Mary Cornelius, soprano; Nellie Gretton, contralto; Robert Reed, tenor; Fred McHugh, baritone and Lucille Gregg, accompanist and coach.

(Program Continued on Page 3)

ARTISTS CONTRIBUTING TO KDKA'S PROGRAM



Top-Allan's Serenaders of the McKeesport Cyclers: John C. McClurg, saxophone; Harry Lewis, trumpet; Charles K. Gumbert, Jr., piano; Mrs. John L. Gumbert, violin; John L. Gumbert, cello; James B. Allan, drums; Dr. Howard Aber, banjo. Bottom-Etta Cunningham, soprano; Minnie Brown Heck, contralto; Margaret Davis, soprano; Mrs. William W. Andrews, pianist; Hazel Drake, pianist.

PROGRAM FOR THE WEEK

(Continued from Page 2)

Friday, April 7, 1922

Lenten services from Trinity Episcopal Church, Pittsburgh, Pa. Conducted by Rev. 12:30 P. M. Z. B. T. Phillips, St. Peter's Church, St. Louis,

Mo.
"Bedtime Stories," by Howard Garis, author and originator of "Uncle Wiggily"—to be given 7:30 P. M. from Pittsburgh Post Studio.

8:00 P. M. 'A Good Dream Gone Wrong," by George R. Wallace—to be given from the Pittsburgh Post Studio.

8:30 P. M. Entertainment by Selena Gularski, soprano; L. C. West, bass; Agnes McGurrin, pianist.

Saturday, April 8, 1922

12:30 P. M. Lenten Services from Trinity Episcopal Church, Pittsburgh, Pa. Conducted by Rev. W. H. Anthony of New Brighton, Pa.

3:00 P. M. Popular concert by Pittsburgh Strollers Orchestra.

"Bedtime Stories." by Howard Garis, author and originator of "Uncle Wiggily"—to be given 7:30 P. M. from Pittsburgh Post Studio.

8:00 P. M. "The Junior Civic Club and Its Accomplishments", by Nellie S. Hoover, Peabody High School.

8:30 P. M. Entertainment by Mrs. Margaret Davis, soprano; Louis M. Garatt, baritone; Marion Engle, pianist and accompanist.

Sunday, April 9, 1922

11:00 A. M. Services of the Emory Methodist Episcopal Church, North Highland Avenue at Rippey Street, Pittsburgh, Pa. Rev. W. Wofford T. Duncan, Minister.

2:45 P. M. Children's Bible Stories "The King of the Trees'

3:00 P. M. Radio Chapel at Station KDKA conducted by Rev. Floyd L. Carr, Wilkinsburg Baptist Church.

7:30 P. M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Rector.

RADIO CHAPEL

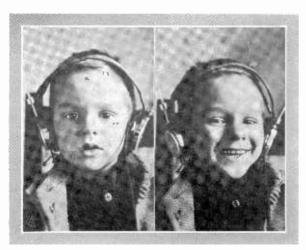


Rev. John Ray Ewers, Pastor East End Christian Church, Pittsburgh

SPECIAL FOR THE CHILDREN

Your attention is directed to the Children's Bible Stories listed in this week's program from KDKA.

These two stories were written specially for the boys and girls who have been enjoying the evening bedtime stories. Let the kiddies have the phones at these periods. If they like these Bible stories, we may be able to get others.



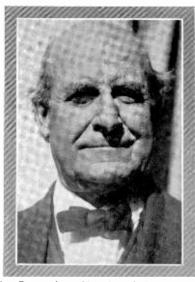
An Interested Listener

KDKA'S Week Day Schedule

10:00 to 10:15 A.M. Music. *2:00 to 2:20 P.M. Music. *4:00 to 4:20 P.M. Music. 12:30 to 1:00 P.M. Music.

*On Saturdays special concert from 3:00 to 4:00 P.M. 7:30 P.M. Uncle Wiggily Story from Pittsburgh Sun. 7:45 P.M. Special News, 8:30 to 9:30 P.M. Musical Program 9:00 to 9:05 P.M. News (United Press Service)

9:55 to 10:00 P.M. Arlington Time Signals



William Jennings Bryan, whose address from the Point Breeze Presbyterian Church resulted in his receiving 4000 letters from 45 states

KDKA'S Sister Stations

KYW-360 meters—Chicago, Ill. Central Time Opening Market Quotations, Chicago Board of 9:35 A.M Trade. Quotations every half hour until 1:00 P.M.

1:20 P.M. Closing Market Quotations. 2:15 P.M. News and Market Reports.

4:15 P.M. News, Market, and Stock Reports.

6:30 P.M. News, Final Market, and Financial Reports.

7:30 P.M. Children's Bed Time Story.

8:00 P.M. Program of Music.

9:00 P.M. News and Sports.

3:30 P.M. Sunday, Radio Chapel. WJZ—360 meters—Newark, New Jersey. Eastern Time Hourly concert on the hour from 11:00 A.M. to 8:00 P.M. Government weather forecast, daily 11:00 A.M., 12:00 M., 5:00 P.M. and 10:01 P.M. Shipping News—Weekdays except Sat. at 2:05 P.M.

by Marine Engineering and Shipping Age.
"Man in the Moon" stories with music for children

(copyrighted by Newark Sunday Call) Tuesday and Friday-7:00 P.M.

Arlington Time—Daily at 9:52 P.M.

Music-Daily, 8:15 P.M. until 10:00 P.M. Radio Chapel—Sunday at 3:00 P.M.

WBZ-360 meters—Springfield, Mass. Eastern Time 7:30 P.M. Uncle Wiggly Bedtime Story from the Springfield Union.

7:45 P.M. Prominent speaker, market and weather reports. 8:00-9:00 P.M.—Program of music.

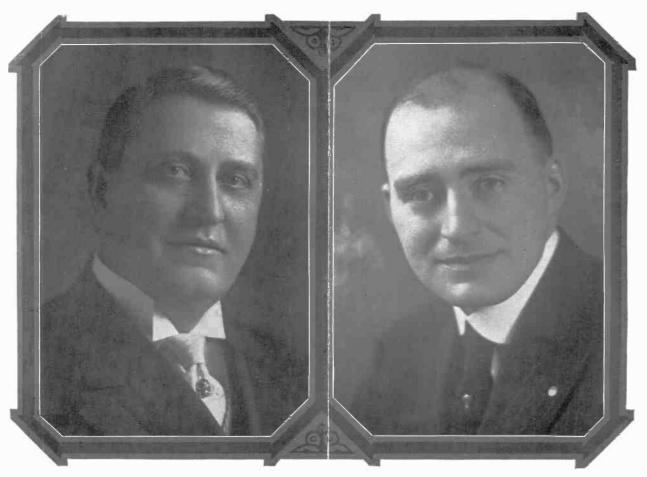
3:00 P.M. Sunday-Radio Chapel. 8:00 P.M. Sunday-Church Services.



Sixty-eighth Week Broadcasting

April 9, 1922

KDKA Edition. Vol. I. No. 15



Two Favorites at KDKA Studio

RICHARD KNOTTS, Baritone Teacher of Voice Studio, Suite 303-4-5 Savoy Building, Pittsburgh, Pa. FRANK CUTHBERT, Bass Cantante Soloist Shadyside Presbyterian Church After May I, at St. Bartholomew's Episcopal Church, New York



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HARVEY B. GAUL,								Mu	sical	Editor
G. DARE FLECK,										Editor

Please address all communications to the Editor, Dept. of Publicity, Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.

U. S. CONSUL AT VENEZUELA ENJOYS CONCERTS FROM KDKA

La Guaira, Venezuela, March 4, 1922.

Radio Division. Department of Publicity,
Department of Publicity,
Sestinghouse Electric and Manufacturing Company,
East Pittsburgh, Pennsylvania, U.S.A.

Gentlemen:

It is with the greatest of pleasure that I sceede to your spoken request of a few minutes are to advise you of the reception of your delightful seriel concert and entertainment.

My great regrot is that I was unable to reply vocally when asked, "By that satisfactory" If you had received a vocal reply to your question from all your auditors, I am sure the well-known welkin would have rung with "VES!"

Introductor manager.

received a vocal reply to your question from all your auditors, I am sure the sell-known melkin would have rung with "YES!"

Servant of Uncle Sam, being employed in the American Vice Consulate of this city. Having had the foresight and good fortune to become well acquainted with the wireless operator in charge of the Venezuelan Government station "AYC" situated at Maiquetta, a suburb of La Guaira, I was invited to listen in on something borders at station whether of us all be some of a something forces at station whether of the station of the station whether of the station will be server there is any thing doing in the concert like. The station is equipped with a vacuum tube receiver, and an amplifier of two steps. At least that is what my friend ir. Juliac, the operator says and I'll certainly take his word for it, since he is an honest man and wireless jargon is worse then Greek to me. However it sounds reasonable. Then static is not interfering the sound of the instruments or voices is clearly sudible to anyone in the room, and thorrows night we are going to give a "seance" for the benefit of a number of friends, who are all very eager to hear it, of course

1850 mile to a course and the server auxious to learn more about your plent, your methods, artists, experts in charge, and so forth, and will greatly appreciate any advice which you may care to send us. In return may information which we may be able to send you will be sent very gladly, as a partial return for the great pleasure your entertainments afford us. If a suggestion might be in order may I not say that all extra-important announcements be repeated, since static may at times blur the first transmission? The are to send you will be sent very laddly, as a partial return for the great pleasure your entertainments afford us. If a suggestion might be in order may I not say that all extra-important announcements be repeated, since static may at times blur the first transmission? The serve to keen on this to wish any point to each use the server and the

and sincerely thanking both yourselves and your artists for the pleasure your serial "Ariel" is broadcasting,

I am, Gentlemen, Very truly yours,

% Augrican Consulate,

Arthur R. Mallianes

PROGRAM FOR THE WEEK

This program is prepared some time in advance of these dates, and is subject to change. Programs in detail are published in your favorite daily paper.

WESTINGHOUSE STATION KDKA

Sunday, April 9, 1922

- Services of the Emory Methodist Episcopal 11:00 A. M. Church, North Highland Avenue at Rippey Street, Pittsburgh, Pa. Rev. W. Wofford T. Duncan, Minister.
- 2:45 P. M. Children's Bible Stories "The King of the Trees.
- Radio Chapel at Station KDKA conducted by 3:00 P. M. Rev. Floyd L. Carr. Wilkinsburg Baptist Church
- Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. 7:30 P. M. Van Etten, Rector.
- Monday, April 10, 1922 Lenten Services from the Trinity Episcopal 12:30 P. M. Church, Pittsburgh, Pa., conducted by Rev. Nathaniel S. Thomas, Missionary Bishop of Wyoming.
- 2:00 P. M. Secular musical program by Galbraith Brothers, "Messengers of Good Cheer".

 Talk by prominent person of Pittsburgh.
- 8:00 P. M. 8:30 P. M. Entertainment by the Musical Club from Washington Seminary, Washington, Pa.
- Tuesday, April 11, 1922 12:30 P. M. Lenten Services from the Trinity Episcopal Church, Pittsburgh, Pa., conducted by Rev. Nathaniel S. Thomas, Missionary Bishop of
- Wyoming.
 "The Bird Citizens of Pittsburgh," by George
 Scoretary Audubon 8:00 P. M. M. Sutton, Statistical Secretary, Audubon Society of Western Pennsylvania. From the Pittsburgh Post Studio.
- Concert by the Tuesday Musical Club 8:30 P. M. Composers.

Wednesday, April 12, 1922

- Lenten Services from the Trinity Episcopal 12:30 P. M. Church, Pittsburgh, Pa., conducted by Rev. Nathaniel S. Thomas, Missionary Bishop of Wyoming.
- 8:00 P. M. 'Pittsburgh—Its Street Railway Problems,' by A. W. Thompson, President of the Philadel-phia Company. From the Pittsburgh Post Studio.
- 8:30 P. M. Entertainment by a group of artists from the the studios of Mrs. James Stephen Martin. Mrs. Anna Hilton Otto, soprano; Mrs. Herbert Kreiling, contralto; Mrs. Ralph Marshall, soprano; George Arms, baritone.
- Thursday, April 13, 1922 12:30 P. M. Lenten services from the Trinity Episcopal Church, Pittsburgh, Pa., conducted by Rev. Nathaniel S. Thomas, Missionary Bishop of
- Wyoming.
 "Trust Companies a Public Service", by L. M.
 Holland, Trust Officer, Peoples Savings and
 Pittsburgh, Pa. From the 8:00 P. M. Trust Company, Pittsburgh, Pa. From the Pittsburgh Post Studio.
- Entertainment by the Cadman Male Quartet. 8:30 P. M. Regis Malzone, baritone; Edward Heilman, Tenor; James Malzone, baritone, Edward M. Coyne, bass; Mrs. Mary J. Reid, pianist. (Program Continued on Page 3)



Top Row—Agnes McGurran, pianist and accompanist; John A. Mackay, Jr., violinist; Madame Dix Byselle, pianist; W. R. McGeary, Director, Pittsburgh Theological Seminary Male Chorus and Trombonist, late of Sousa's Naval Band; Lena Powell, soprano soloist, Fourth Presbyterian Church, Pittsburgh. Bottom Row—H. Marie McCracken, soprano; Isabel Baumgardner, soprano, First Baptist Church, Wilkinsburg, Pa.; Chauncey Hassell, reader; Helen Garvin, pianist; Mrs. James Stephen Martin, vocal teacher; Mrs. William J. Lacock, violinist.

PROGRAM FOR THE WEEK

(Continued from Page 2)

	(
	Friday, April 14, 1922
12:30 P. M.	Lenten Services from Trinity Episcopal Church, Pittsburgh, Pa.
7:30 P. M.	Special Lenten Services from the Trinity Episcopal Church, Pittsburgh, Pa. These
9:00 P. M.	services will last until 9:00 o'clock P. M. Sacred Concert from Station KDKA.
	Saturday, April 15, 1922
12:30 P. M.	Lenten Services from the Trinity Episcopal Church, Pittsburgh, Pa., conducted by Rev. W. H. Anthony of New Brighton, Pa.
3:00 P. M.	Popular Concert by Harry Nossokoff's Orchestra of Pittsburgh, Pa.
8:00 P. M.	
8:30 P. M.	Entertainment by George Bob Wick ("Army Song Leader") and Company.

Sunday, April 16, 1922

	Dunaa,,p
11:00 A. M.	
	Church, Fifth and Penn Aves., Pittsburgh, Pa.
	Dr. P. H. Barker, Minister

2:15 P. M. Children's Bible Stories, "The Surprise of Pay Day."

2:30 P. M. Řeligious musical program by Galbraith Brothers, "Messengers of Good Cheer".

3:00 P. M. Radio Chapel at Station KDKA conducted by Rev. Dwight L. Myers, Pastor, Brushton Methodist Episcopal Church.

7:30 P. M. Services of Calvary Episcopal Church, Shady Avenue, Pittsburgh. Rev. E. J. Van Etten, Rector.

10:00 to 10:20 A.M. Music. *2:00 to 2:20 P.M. Music. 12:30 to 1:00 P.M. Music. *4:00 to 4:20 P.M. Music.

*On Saturdays special concert from 3:00 to 4:00 P.M.

7:30 P.M. Bedtime story for children.

7:45 P.M. Special News,

8:30 to 9:30 P.M. Musical Program 9:00 to 9:05 P.M. News (United Press Service)

9:55 to 10:00 P.M. Arlington Time Signals

RADIO CHAPEL



Rev. Floyd L. Carr, Pastor, Wilkinsburg Baptist Church.

WESTINGHOUSE-RADIO CORPORATION STATION WJZ

360 Meters. Newark, New Jersey.

Sunday, April 9, 1922

3;00 P. M. Monsignor F. McHugh, St. Patrick's Cathedral, Central Ave., New York.

4:00 P. M. St. Cecile Quartet, Aeolian Co.

7:45 P. M. Addresses by Miss Abbott, Metropolitan Museum of Art.

8:00 P. M. Recital by Miss Helen Yorke, soprano.

9:30 P. M. Recital by Arthur Jones, harpist.

Monday, April 10, 1922

7:45 P. M. "Bucket Shops," by R. D. Wyckoff. 8:00 P. M. Concert by the New York Mail, Chas. Isaacson,

director. Solos by DeWolf Hopper.

9:30 P. M. Recital by Marc Narelle, Australian soprano.

Tuesday, April 11, 1922

7:00 P. M. "Man-in-the-Moon" story, (c) Newark Sunday Call.

7:30 P. M. Health talk, National Tuberculosis Association. 8:00 P. M. Concert by the Scottish Harmonic Association.

9:30 P. M. Recital by Anna Pinto, harpist.

Wednesday, April 12, 1922

7:00 P. M. Animal stories, Florence Smith Vincent.

7:45 P. M. Talk by Arthur Batchelor, Chief Radio Inspector. 8:00 P. M. Dance music by the Zip Five Dance Orchestra.

9:30 P. M. Recital by C. Leonard Lewis, Jr., tenor.

Thursday, April 13, 1922

"Jack Rabbit" stories by David Cory. 7:00 P. M. "Head over Heels," by Marc Letters, Pictorial 7:30 P. M.

8:00 P. M. Recital by Luella Melius coloratura soprano. 9:30 P. M. Recital by Mrs. Fred N. Ritchie, contralto.

Friday, April 14, 1922

7:00 P. M. "Man-in-the-Moon" stories, (c), Newark Sunday Call.

7:30 P. M. "Radio Controlled Autos and Vehicles," by E. F. Glavin, courtesy New York Hippodrome. 7:40 P. M. Crop estimates by Wm. H. Stanton, U.S. Dept.

of Agriculture. 8:00 P. M. Vocal and instrumental concerts by Conn

Musical Instrument Co. 9:00 P. M. Chas. Dickens characters by Mortimer Kaphan.

Saturday, April 15, 1922

7:00 P. M. Fashion Talk. 7:30 P. M. Oral Hygiene by Francis M. Buckley.

8:00 P. M. Dance Music by the Meadowbrook Sextette Jazz Kings.

9:45 P. M. Recital by Henry Noeller, tenor.

Sunday, April 16, 1922

3:00 P. M. Radio chapel. 4:00 P. M.

Recital by Minna Kaufmann. 6:30 P. M. Sandman stories by Abbie Phillips Walker;

"The Bubble Book That Sings." 9:15 P. M. Inga Oerner, soprano.

Other Features

Musical program weekdays, every hour from 11 A. M. to 6 P. M. on the hour.

Weather Forecast (Official)—Daily, 11:00 A. M. 12:00 M.

5:00 and 10:01 P. M. sharp. Shipping News weekdays 2:05 P. M. (excepting Sat.) by Marine Engineering and Shipping Age.
Official Arlington Time 9:52 P. M.

Agricultural Reports, Official, daily 12:00 M. and 6:00 P.M.

Station KYW, Chicago, Ill. 360 Meters. Central Time.

9:35 A.M Opening Market Quotations, Chicago Board of Trade. Quotations every half hour until 1:00 P.M.

1:20 P.M. Closing Market Quotations.

2:15 P.M. News and Market Reports. 4:15 P.M. News, Market, and Stock Reports.

6:30 P.M. News, Final Market, and Financial Reports.

7:30 P.M. Children's Bed Time Story.

8:00 P.M. 9:00 P.M. Program of Music.

News and Sports.

3:30 P.M. Sunday, Radio Chapel.

Station WBZ, Springfield, Mass.

360 Meters. Eastern Time

7:30 P.M. Uncle Wiggly Bedtime Story from the Springfield Union.

7:45 P.M. Prominent speaker, market and weather reports.

8:00-9:00 P.M.—Program of music.

3:00 P.M. Sunday—Radio Chapel. 8:00 P.M. Sunday—Church Services.

If you have any interesting photographs of yourself listening to the radio concerts we shall be glad to have copies for publication in Radio Broadcasting News. Send them to the Editor.